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**INTERPHEX and PharmaMedDevice 2007 Meet the Needs of the Industry -
*Show Organizers Announce Exciting New Developments for 2008***

Norwalk, CT (May 21, 2007) – INTERPHEX 2007, the pharmaceutical industry’s largest annual event, once again exceeded growth expectations. Nearly 17,000 industry professionals were in attendance and over 1100 leading life sciences companies exhibited from around the globe. With the co-location of PharmaMedDevice - the first event focusing on the convergence of the medical device, pharmaceutical and biologic industries, and over 160 educational offerings, this year’s industry gathering proved to be the most comprehensive to date.

“Each year our primary goal is to be an invaluable resource for the industry, by delivering an event that is developed and shaped to meet the wide-ranging needs of life sciences professionals. The co-location of PharmaMedDevice, and an expanded educational program, are examples of how we will continually work to highlight and address the hot issues and new technologies that are forging the future of our industry” said Kevin Richards, Group Vice President, Reed Life Sciences Group.

Consistent with the goals of the event, INTERPHEX 2008 will reach into another new industry segment with the co-location of BIOTECHNICA – Europe’s number one biotechnology exhibition and conference. The additions of PharmaMedDevice and now BIOTECHNICA will position the 2008 INTERPHEX event in Philadelphia, PA as the most expansive gathering across the life sciences industry. Bringing together pharmaceutical and biotechnology advances and the latest in medical device and biomedical product technologies will broaden the appeal of INTERPHEX and help a wide range of life sciences professionals gain a competitive advantage in their specific fields.

“We are creating a dynamic platform for collaboration across three major disciplines in the life sciences industry... it is very exciting,” says RJ Palermo, INTERPHEX Event Director. “This year definitely set the stage for 2008. Industry leaders continue to leverage INTERPHEX to gain knowledge about the innovations and strategies that can enhance and facilitate their businesses on all fronts – whether it is planning, process development, R&D or manufacturing and packaging.”

“Over the last three years as a result of our attending INTERPHEX, we have had leads turn into sales opportunities,” said Jay Shah, Marketing Manager, GE Healthcare, Life Sciences. “We were surprised at the incredible scope and the breadth of the customers who stopped by our booth at the event. We will be looking to expand our presence in Philadelphia in 2008.”

PharmaMedDevice Commences

PharmaMedDevice enjoyed a successful inaugural event with approximately 3,494 industry professionals in attendance (based on pre-audited figures). Organizations that were represented included 3M Drug Delivery Systems, Abbott, Abiomed, Becton Dickinson, Boston Scientific, Cordis Corporation, Ethicon, Genentech, Genzyme Biosurgery, Mannkind Corporation, Medtronic, Pall Life Sciences, Pfizer, Smith & Nephew Orthopaedics, Tyco Healthcare Group, WL Gore & Associates and Wyeth. The event provided a unique forum for the sourcing of products, equipment and service providers as well as education on combination products, drug delivery innovations and advances in biomedical engineering -- a first for these converging industries.

Highlights from INTERPHEX 2007 and PharmaMedDevice

Keynote Speakers

INTERPHEX 2007's keynote speakers followed an entrepreneurial theme. The founders of two successful life science companies - Bill Cook, Chair and CEO of the Cook Group, Inc. and G. Steven Burrill, CEO of Burrill and Co., spoke about emerging developments in the biotechnology and converging medical device markets, while addressing the challenges and opportunities that are transforming the life sciences and healthcare industries.

Facility of the Year 2007 Award Winners

The Facility of the Year Awards (FOYA) competition recognizes state-of-the-art pharmaceutical manufacturing projects that utilize new and innovative technologies to enhance the delivery of a quality project, as well as reduce the cost of producing high-quality medicines.

Five pharmaceutical manufacturing facilities located in China, Germany, Japan, and the United States were selected as Category Winners in the third annual Facility of the Year Awards competition sponsored by ISPE, INTERPHEX2007, and *Pharmaceutical Processing* magazine. The winners are as follows:

Cook Pharmica, LLC, located in Bloomington, Indiana, USA,

Selected as winner of the Facility of the Year Award for Facility Integration

Genentech located in Oceanside, California, USA,

Selected as winner of the Facility of the Year Award for Project Execution

Shanghai Roche Pharmaceuticals, Ltd., located in Shanghai, China,

Selected as winner of the Facility of the Year Award for Project Execution Regional Excellence

Taiyo Pharmaceutical Industry Co., Ltd., located in Takayama City, Japan,

Selected as winner of the Facility of the Year Award for Equipment Innovation

Vetter Pharma-Fertigung GmbH & Co. KG located in Ravensburg, Germany,

Selected as winner of the Facility of the Year Award for Process Innovation

INTERPHEX and PharmaMedDevice Conference Programs

Over 160 conference sessions were offered to INTERPHEX and PharmaMedDevice conference attendees. Among the highlights were the RFID and Biotechnology tracks at

INTERPHEX and the FDA Regulatory and Innovative Technologies tracks at PharmaMedDevice.

About INTERPHEX

Entering its 29th year, INTERPHEX2008, the world's largest and most comprehensive pharmaceutical conference and exhibition will be held at Pennsylvania Convention Center from March 26-28, 2008, Philadelphia, PA. INTERPHEX 2008 will be co-located with PharmaMedDevice and Biotechnica.

Presented by Reed Life Sciences, a part of Reed Exhibitions, the INTERPHEX 2008 exhibition will be paired with an innovative application-oriented conference program created to help pharmaceutical and biotechnical professionals develop critical skills to increase on-the-job performance. In addition to New York City, INTERPHEX holds events in Japan, Singapore, China, Mexico, India and Puerto Rico. To learn more about INTERPHEX, visit <http://www.interphex.com>

About PharmaMedDevice

PharmaMedDevice is the most comprehensive forum to fully illuminate the convergence of the medical device, pharmaceutical, and biologic industries. This second annual event will provide many unique opportunities for industry professionals in the rapidly evolving combination products market. PharmaMedDevice is the first of its kind to address the needs of the emerging combination products market and the exciting innovations taking place in drug delivery technology and healthcare. To learn more, visit www.pharmameddevice.com

About BIOTECHNICA

BIOTECHNICA is the European summit of the biotech industry and bundles the know-how and expertise of the European biotech sector. The new German-US trade show alliance between INTERPHEX and BIOTECHNICA is a significant addition to the life sciences and healthcare industries. BIOTECHNICA has for many years been more than a trade show – it has long served as a meeting-place for all the diverse fields of biotechnology. In addition to the exhibits, it features a high-calibre program of talks and conferences – now more comprehensive than ever.

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Additional press releases and digital images may be downloaded from www.biotechnica.de/pressservice

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